



HERE'S HOW CAVC WORKS FOR YOU...

CAVC has a plan to more effectively target and meet goals, and to adhere to the following Mission Statement:

CAVC SUPPORTS AND PROTECTS THE INTERESTS OF THE VENDING, COFFEE AND REFRESHMENT SERVICES INDUSTRY IN CALIFORNIA THROUGH:

- the promotion of common interests
- legislative oversight
- member education
- networking

"CAVC HAS A PLAN TO WORK FOR YOU" Here's How:

- **SACRAMENTO LEGISLATIVE LOBBYIST**

With all the legislative activity in Sacramento, a dedicated lobbyist provides a valuable resource unavailable to most vend and coffee service operators. Our lobbyist will help CAVC work to protect the industry in California to insure favorable results relating to taxes, legislation and social issues. Our lobbyist will assist us in legislative grass roots visits, reinforce a number of stands/positions taken in Sacramento, and help pass and/or prevent legislation. **During the last legislative session we worked to prevent the passage of SB 1000 which would have required a health warning label on sugar sweetened beverages and SB 1040 which required mandatory labeling of products with genetically modified ingredients. We supported SB 912 which keeps in place the healthy vending guidelines on state property that CAVC negotiated for and supported over the years.**

This year we will be working together to create legislative support for a bill that will assure fairness by eliminating the 1/3 tax on snacks and some food and beverage products sold through vending. As you are aware Vending is the only retail sale in California on which tax is charged on all snacks, food and beverage sales.

- **ACTIVE CAVC MEMBERSHIP**

Help us retain and increase the CAVC membership by getting involved. Upon joining, you will be mentored by a CAVC board member to introduce you to members and familiarize you with goals of CAVC, such as:

***CAVC has joined forces** with Arizona Vending Council for a combined annual meeting since 2009, resulting in higher attendance each year. Larger groups lead to better quality speakers and more efficient use of funds.

***Annual meetings** provide legislative updates, educational forums, information on health and wellness trends, latest technology, industry trends, management skills, and more. Choose issues to help grow your business and get a chance to network with other members and suppliers.

*** CAVC committees** formed to encourage involvement and implement our Strategic Plan. Whether it is a committee for Coffee Service, Membership & Public Relations, Government Affairs, Education or Events & Fundraising - CAVC has a place for you to participate and be heard. The CAVC Scholarship Committee awards yearly high school/college monetary awards.

- **EDUCATIONAL SEMINARS**

Bolstered by the successful Coffee Summit/Forum, CAVC has continued to provide educational seminars at annual meetings, board meetings and education sessions on relevant topics. Be an attendee, or be a panel member of an upcoming forum. What topic is of interest to you and your business?

- **CAVC Website**

www.cavconline.com is up and running to serve our members not only with CAVC information, but to serve as a vehicle for promotional savings exclusive to members. Check out **California Automatic Vendors Council Facebook** page for current legislative information, past events, and much more. **Incentives for NEW members that do more than cover costs of dues.**

ASK US HOW TO BECOME A MEMBER OF CAVC AND HELP SUPPORT YOUR INDUSTRY!

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